

Funding Request Announcement

Date: March 10, 2025

Issues: Transportation Infrastructure, Supply Chain, Economy

Funding Goal: \$200,000

Project Timeline: Q2 - Q4 2025

The Alliance for Innovation and Infrastructure (Aii) is excited to announce a new initiative aimed at addressing the complexities of supply chain integrity, transportation infrastructure utilization, and economic costs in the logistics industry. We are seeking funding to support the development of a comprehensive and independent research project along with supporting educational resources to advance freight relay, improve supply chain integrity, and address both industry and policy hurdles to safe, efficient, and resilient movement of goods.

About Us

For over a decade, Aii has advanced innovation in industry and public policy to improve the safety, efficiency, and resilience of our nation's infrastructure. An independent, nonpartisan nonprofit, Aii is the only nationwide public policy think tank dedicated to infrastructure, and our efforts have led to significant advancements in policy and practice, earning us recognition as a leader in this field.

The Need

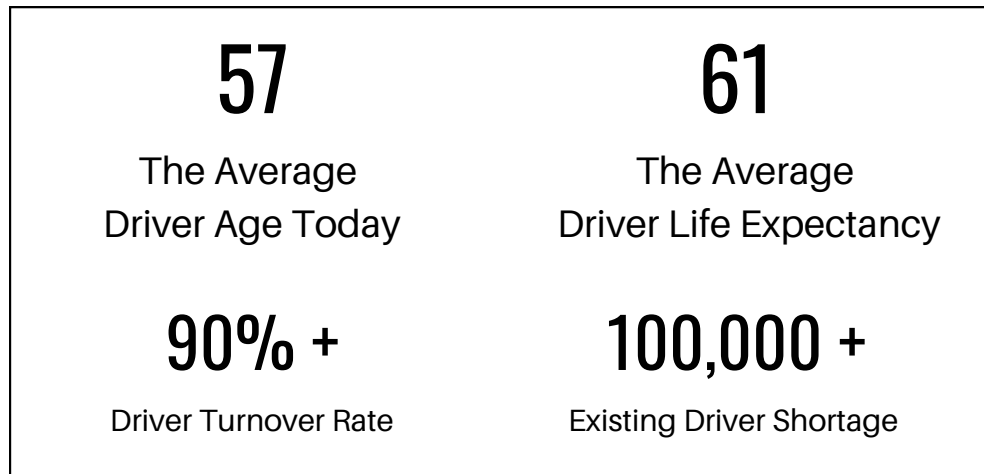
Every American depends on supply chain efficiency and integrity whether they realize it or not. While consumers see grocery prices and commuter traffic, professional shippers and the logistics industry are acutely aware of key issues ranging from detention and dwell challenges to truck parking limitations, driver shortages and hours of service regulations, driver safety and quality of life, theft and loss prevention, and overall efficiency concerns. These demand solutions in both industry and public policy. Greater awareness and advocacy are essential to inform policymakers and streamline operations.

The Solution

To address these challenges, Aii is launching a research, education, and outreach project on supply chain efficiency and integrity. This initiative will provide key insights to industry leaders and raise awareness of hurdles and soft costs that can threaten operations. By looking holistically at all effects on the supply chain, this project will detail areas for improvement, promote innovation and leveraging existing infrastructure, and put key reforms in front of policymakers to boost the industry, save costs, and surge the economy forward. Proposed resources will include:

- **A comprehensive white paper:** Identifying, raising awareness of, and proposing solutions to notable and hidden costs within supply chain operations.
- **One-Pager resources:** To condense key insights into shareable formats for industry leaders and policymakers.
- **Policy blogs and OpEds:** Raising awareness and proposing solutions to key audiences.
- **Webinars:** bringing panels of industry leaders and policymakers together.

What Is At Stake



We Must Address Both Structural and Soft Barriers to:

- Driver recruitment, retention, life quality
- Mileage, Efficiency, Revenue Maximization
- Parking, Facilities, and Infrastructure
- Theft and Loss
- Driver Safety, Fleet Protection
- Regulatory and Policy hurdles

What Is Needed

Independent, objective and high-quality research is needed to highlight the ongoing and future challenges of the industry. Our third-party nonprofit will conduct research and produce a clear, concise report enumerating and detailing the challenges and solutions to dozens of soft costs and operation-threatening conditions. That report will then be shared back to the industry, used to educate policymakers, and be publicly available. It will be clear, readable, and succinct, while offering powerful insights that advance real cost-saving solutions for the industry's longevity, driver quality of life, and the economy and overall U.S. supply chain integrity.

Impact of Your Contribution

We invite you to join us in this transformative effort. Your support will help us conduct original, independent, and objective research into a wide array of supply chain, logistics, and related challenges to highlight improvements for the private sector and reforms for policymakers. Together, we can promote best practices, common sense regulatory solutions, and lasting integrity of our supply chains.

Your funding will specifically help us execute our Supply Chain Efficiency and Integrity Project, providing **invaluable tools and benefits for numerous stakeholders**.

A Roadmap for Resilience and Reform

- What challenges exist and where?
- How can innovation promote efficiency?
- What public policy restraints hold back progress?
- What industry solutions need greater awareness?
- What infrastructure assets are underutilized?
- Where are new infrastructure and upgrades called for?

How You Can Help

Please help us make a difference! Support Aii in advancing Supply Chain Efficiency and Integrity research, education, and outreach. Aii is seeking \$200,000 to make this project a reality. You have Aii's commitment that your support will be used to create a comprehensive report and accompanying resources that serve industry decision makers, policymakers, legislators, the public, and the American economy.

There are two pathways for providing monetary support to Aii based on individual and corporate preferences:

- Aii's 501(c)(4), the National Infrastructure Safety Foundation
 - undisclosed donors and not tax deductible
- Aii's 501(c)(3), the Public Institute for Facility Safety
 - tax deductible contributions and publicly disclosable donors

To learn more about partnership opportunities or making corporate donations, please visit our website at Aii.org or contact Aii Executive Director, Benjamin Dierker at bdierker@aii.org.

Thank you for considering our request. We look forward to the opportunity to partner with you and create a brighter future for our infrastructure and communities.

Industry Leaders

- E-Commerce Giants
- Retail and Grocery Chains
- Parcel and Courier Services
- Third-Party Logistics (3PL) Providers
- Freight and LTL Carriers
- Shippers and Manufacturers
- Independent Owner-Operators
- Fleet Management Companies
- Technology and Telematics Providers
- Freight Brokers
- Warehouse and Distribution Centers

Public and Policy

- Federal Departments of Transportation
- State Departments of Transportation
- Federal and State Regulatory Agencies
- Congressional Lawmakers and Committees
- The Public, Commuters, and Consumers
- Freight and Logistics Advocates
- Media and Journalists
- Nonprofits and Think Tanks
- Universities and Researchers